



*TO EMPOWER • TO INSPIRE • TO EDUCATE*

# Impact Report

2020 - 2025

Young  
Achievers  
Youth  
Organization



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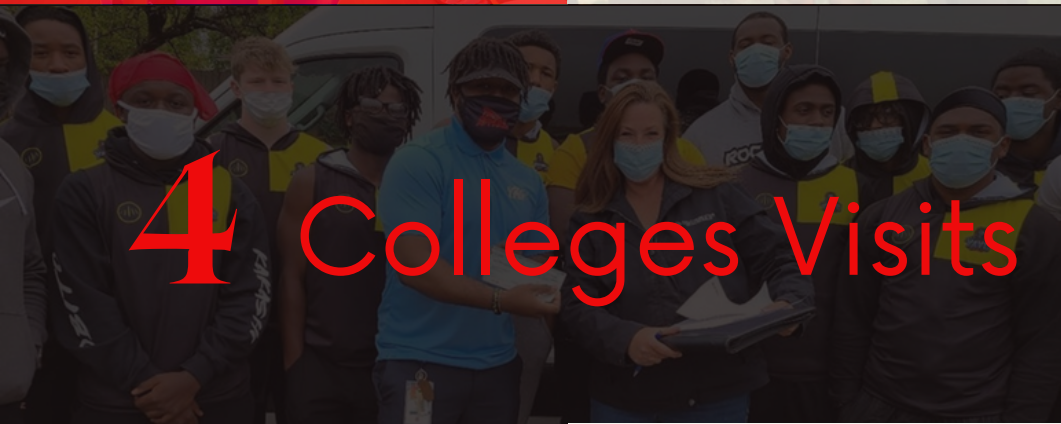
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# The Team



## De'Maria L. Walters

Executive Director

*A Benedictine College graduate that spent time professionally playing football overseas and looks at athletics as a positive outlet that can help kids obtain real life skills. After coming back to America “Coach D” has been a school teacher, basketball coach, softball coach, golf coach and even soccer. Using his knowledge and skills to not only help students during their sports but most importantly help them become the best version of themselves.*



## Jade Rasmussen

Administrative Director

*A Benedictine College graduate in Sports Management, she brings strong experience in organizational leadership, event coordination, and operations through her work supporting campus administration. Originally from Parker, Colo., Rasmussen is passionate about community engagement and youth development, with a focus on creating opportunities that empower young people and strengthen communities.*



## Jamin Holliday

Mentor Program Coordinator

*A Benedictine College student that is native to Broken Arrow, Oklahoma, and a proud graduate of Crossover Preparatory Academy, where he was a member of the school's inaugural graduating class. He is currently a junior at Benedictine College, pursuing a degree in Athletic Science – General Health Care. Driven by a passion for serving others, Jamin aspires to build a career in health care or emergency response. His dedication, compassion, and commitment to excellence, guides his mission to make a meaningful impact in the lives of those he serves*



## Kayla A. Johnson

Intern

*A Benedictine College student that provides comprehensive support across nonprofit operations. Her responsibilities include program planning, recruitment, advertising, and organizational coordination, ensuring the efficiency and effectiveness of initiatives. Dedicated to advancing youth development, she plays a vital role in strengthening the organization's mission and impact.*



## Michael T. Thomas

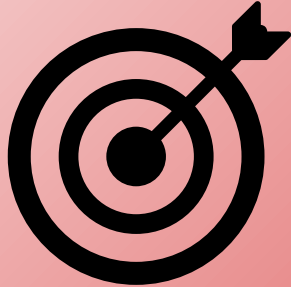
Assistant Director

*A 3x High School State Champion in Basketball and Track. “Coach Mikey” brings his ability to win, with his passion to help the youth. After coaching little league football for 4 years, he began mentoring and guiding high school youth living by his value that “Hard work can turn ANYONE successful”. He is the current defensive back coach at Deer Creek high school, as well as there Head Track & Field coach.*

# Being The Change You Want To See

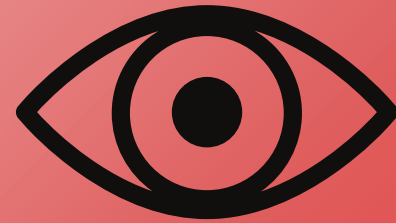
Welcome to *Young Achievers Youth Organization's* Impact Report. These 5-years have been a testament to the power of dedication, teamwork, and the perseverance of our mentees.

## Our Mission and Vision



### Mission

Built to Educate, Inspire and Empower youth through character building, innovative thinking, athletics and entrepreneurship. Help Be The Change they would like to see in the world.



### Vision

Works with youth to facilitate their social, personal and educational development in order for them to develop their influence, voice and place in society and to reach their full potential. Through athletics and workshops help youth become who they want to be.

## Who we serve

- Socio-economically disadvantaged backgrounds
- Youth in need of help in various situations such as, but not limited to (Family, Financial, Educational and more)

## More Than Just Athletics : Building Tomorrow's Leaders:

At **YAYO**, we don't just teach athletics—we build future leaders. We use athletics to meet kids where they are for more digestible mentorship. Our program goes far beyond the sport, offering a holistic experience that empowers youth to excel in every aspect of life

## Our Comprehensive Program

### Mastering Athletics and Life

We equip our athletes with cutting-edge football techniques, strategic insight, and the sportsmanship they need to face any challenges life throws at them.

### Building Strength and Endurance

Physical fitness is at the core component of our training. Our rigorous program not only builds stamina and agility but also promotes lifelong healthy habits.

### Mentorship That Lasts a Lifetime

Each young student is paired with a mentor—an experienced coach who offers both technical training and serves as a lifelong role model, guiding them through personal and athletic challenges



# COLLEGE VISITS



( 10+ STATES & 30+ SCHOOLS )

## BENEDICTINE



## KANSAS



## MWSU



## LANGSTON



## KANSAS STATE



## PITT STATE



## SOUTHERN NAZARENE



## UNIV OF TEXAS



## GRAMBLING STATE



## IOWA STATE



## NORTH TEXAS



## EMPORIA STATE



## WASHBURN



## TULSA



## CENTRAL OKLAHOMA



## SOUTHWESTERN



## KANSAS WESLYN



## ARKANSAS



## Deepening Community Engagement

Our Organizational success is deeply intertwined with our local communities.

We plan to :



Organize more local events and volunteer initiatives



Strengthen our athletes' connection to the community and foster a culture of giving back

## Promoting Social, Emotional, Learning and Wellness

*Mental resilience is as important as physical strength. Our goals for the coming year include:*



Offering regular Social, Emotional, Learning workshops



Partnering with a sports psychologist to support emotional well-being and stress management

## Building a Long-Term Vision

*We aim for national recognition by developing top-tier people. To support this vision, we plan to :*



Establish a scholarship program to help pursue higher education



Equip students with the tools for lifelong success

## Strengthening Training Programs

*We aim to introduce advanced training opportunities for our students.*

*Through partnerships with :*



Diversifying funding sources through new partnerships, sponsorships, and grants



Ensuring long-term financial health for the Org.

**Young Achievers Youth Organization** remains committed to developing well-rounded humans and future leaders. With these strategic initiatives, we look forward to creating even more meaningful opportunities for the youth we serve, both on and off the mat

# Young Achievers Youth Organization

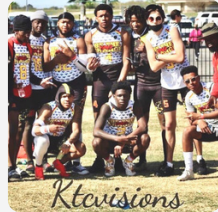
Our Impact by Numbers : 2020 - 2024

## Athletic Programs :

**31** Obtained College scholarships in **6** sports



Different Tournaments in over **6** states for ages **15U** and **18U**



Games played & over **15** girls participated in the **10U** Softball team



## Engaging with Community:

### Event Participation

**(2020)** Ushers for Progressive Baptist Church Drive Thru Church Service

**(2021)** Wings & Worship

**(2021)** Martin Luther King Parade

**(2023)** Super Kids Day at The Track

**(2022)** Youth Football Camp for ages 6 - 11 yrs old

**(2023)** Spotlight group for the OKC Alumnae Chapter of Delta Sigma

**(2024)** Adopted a Street in Oklahoma City

## Showing The Community 'Change' :



Scholarships Awarded : **7** **Totaling the amount of \$5000**



Christmas Families Adopted : **11** **Gifts amounting to \$2000+**



Community Field Days : **5** **Serving well over 650 people**



Colleges Campus' Toured & Visited : **37** **Throughout the US and taking kids across state lines of over 14 different states**

# Elevating Our Impact: Looking Ahead for to Be The Change

*Young Achievers Youth Organization's* is dedicated to continuous growth and expanding our impact on the youth we serve. Building on our past achievements, we're excited to set new, ambitious goals that will take our organization to the next level.

## Expanding Our Reach

*As enrollment increases, so does the need for more space*

*We are actively seeking funding to:*



Expanding to multiple cities and states throughout the U.S.



Offering regular Social, Emotional, Learning workshops



Partnering with a sports psychologist to support emotional well-being and stress management

## Strengthening Training Programs

*We aim to introduce advanced training opportunities for our athletes.*

*Through partnerships with:*



Establish a scholarship program to help pursue higher education



We'll offer cutting-edge techniques and mentorship to push our athletes to new levels.

## Enhancing Academic Support

*Balancing academics as a life priority.*

*Our plans include:*



Launching a structured after-school academic support



Providing access to academic counseling to ensure success both on and off the mat

# Succes Story



This isn't just an organization it's a family that pushes you to grow and be the best you can be. I've been apart for YAYO for 3 plus years and in that time I have learned how to put my best foot forward and be a leader in everything I do. I have learned many things like how to be disciplined, a leader, and how to push my peers to do the same. I have got a lot from YAYO like a family, friends, experiences, and best of all I've learned to be a leader to my peers. To have YAYO means to have a group of people who care for you how your close family cares for you. To have a group of people that want you to be more successful than you want to be and most importantly want you to be the change in your community and in your everyday life!



**Jamariyon Franklin**  
 Been a part of YAYO for 5 years  
 Currently a Student at Langston University

YAYO means a lot to me, without YAYO I honestly don't know where I would be today. Before I met coach D I was a bad kid always fighting being disrespectful and had horrible grades. I meet coach D and everything changed for the better. YAYO has helped me become a better man on and off the football field. From them teaching me about GPA and how it's important for college. As well as teaching me how to be respectful, have manners and countless more life lessons that I will continue to use for the rest of my life. I've benefited from this program in many different ways. Me being from California and moving to Oklahoma the biggest benefit to me is the family aspect and how all the parents not only care about their children but they care about others as well like Coach D's mom. I feel like everyone should have a mentor especially the youth as it helps them grow and develop.



# Succes Story



**Chris Curry Jr.**

Been a part of YAYO for 4 years  
 Sophomore Business Major @  
 Northwestern Oklahoma State University

~ BE THE CHANGE YOU WANT TO SEE ~



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